KARLY GALLIS

Graphic Design Undergradutate 586.817.1708 KarlyLGallis@gmail.com karlygallisdesign.com

Education

Lawrence Technological University

Bachelor of Fine Arts in Graphic Design • May 2018

Achievements

Magna Cum Laude • May 2018

Chair's Honor Award: Art & Design • May 2018

Awarded to one graduating student in recognition of extraordinary work

Tau Sigma Delta Society in Architecture & Allied Arts • Inducted Fall 2016

Members represent the top 20% of their class and maintain a GPA above 3.0

Dean's Honor List • Spring 2015, Spring 2016–Spring 2018

Fine Grain Award Recipient • Fall 2016

Achieved a term GPA of 3.5 or above

Skills

Adobe: Photoshop, Illustrator, InDesign

Microsoft: Word, Excel, PowerPoint

Experience

Creative Coordinator: Barton Malow • Oct. 2018–Present

- Maintain, enforce, and further enhance Barton Malow's brand and visual identity
- Develop, design, and produce various internal and external visual materials including, but not limited to print, electronic, photography, and video collateral
- Assist in internal branding and messaging through a consistent internally focused image of Barton Malow's culture to engage our employees

Woodward & Willis: Studio • Jan. 2017–Sep. 2018

- Member of the founding group of student-led design studio
- Work with small businesses in the Detroit community
- Collaboratively designed studio's identity, including the logo, aesthetic, & methodology

DeVries & Co.: Project • Feb. 2017–May 2017

- Client of Woodward & Willis
- Redesigned brand identity & launched a website that reflects their brand, heritage, & ethics

Printing Intern: Signal Return Letterpress Studio • Jun. 2017–Oct. 2017

- Assisted shop manager in completing print jobs
- Designed three independent works for sale in the store

Swim Lesson Supervisor: City of Warren Parks & Recreation • Nov. 2016–Jan. 2019

- Responsible for supervising swim lesson instructors & their students
- Facilitates program planning & organization
- Conducts employee instructional training
- Engages in patron relations & mitigations

Resident Assistant: Lawrence Technological University • Dec. 2016–May 2018

- Ensures resident safety & success within University Housing
- Implemented & enforced all University & Housing policies
- Marketed/Developed/Led student centered hall programs to promote social, education, diversity, health, emotional, understanding, & growth

Professional & Leadership Development

AIGA, President, Lawrence Technological University

Faculty Council Student Representative, College of Architecture & Design

Exploration Day Leader, College of Architecture & Design